

PR Contact:

Masha Lakhter

914.667.9700 xt. 210

masha@keydigital.com**FOR IMMEDIATE RELEASE**

Key Digital Welcomes Scott Craig to the Team

MOUNT VERNON, NY – October 29, 2019 – Key Digital, the leader in digital video and control systems, is pleased to announce the addition of Scott Craig to the company.

Scott is a dynamic audio visual professional with a wide range of skill-sets and dexterity in the industry. He joins the team as the northeast Regional Sales Manager and will play a pivotal role in representing Key Digital in his sales area.

With over 25 years in the audio visual industry, Scott's vast product knowledge and experience in the field will directly benefit Key Digital and its customers. Scott's impressive resume highlights his industry success with special focus on video walls, digital signage, AV over IP, and additional technology platforms that are leading the way for the future of AV. In his prior sales roles he has been essential in business development and achievement, and in his time with Key Digital his contributions have been impressive.

"Key Digital is thrilled to have Scott join our team," said Masha Lakhter, COO of Key Digital. "We expect great things from him as he helps to guide the success of Key Digital. His expertise is proving invaluable to us as an industry leader, and we can't wait to see the progress the company will make with him on our side."

"I am thankful for joining such a great team with an amazing product hardware and software ecosystem. I truly look forward to contributing to Key Digital's continued success in the industry." said Scott.

About Key Digital®

Led by the “Father of DVD”, Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.