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Key Digital Welcomes DeWayne Rains to the Team

MOUNT VERNON, NY – September 24, 2019 – The leader in digital video and control systems is proud to announce the new addition of DeWayne Rains to the Key Digital Team. As the southeast and south central Regional Sales Manager DeWayne will focus on building and maintaining principal relationships and providing key support in his sales area.

DeWayne's rapport with Key Digital began as a dealer during his tenure as Vice President of Operations at AEI in Nashville, TN. Approaching this position as a long-time customer of Key Digital will allow DeWayne to utilize his extensive experience with the company's hardware and software ecosystem.

"Key Digital has long been impressed with DeWayne's system design aesthetics, problem-solving skills, and expertise with the product line," said Masha Lakhter, COO of Key Digital. "His valuable familiarity with Key Digital's strategies and products is fundamental in the growth of the company. We are fortunate to have him on our team and we look forward to the great things to come."

DeWayne is a natural business leader with a penchant for providing innovative solutions in the field of audio visual and control. He received his Master of Business Administration degree from the nationally acclaimed Belmont University's Jack C. Massey Graduate School of Business and is trained in the Harvard Program on Negotiation Method.

"I am very excited to officially join the Key Digital family. Key Digital's solutions and products are simply the best and I look forward to sharing the Key Digital story with our industry," said DeWayne. "If you know me and have talked with me for more than five minutes then you have heard me rave about Key Digital."

About Key Digital®

Led by the "Father of DVD", Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.